Smile for the World

Since 1921
Towards Century of Health

GC Tooth Mousse Plus®





Nature knows best

Made from milk

GC Tooth Mousse Plus®
could be helpful

- If you have active decay in your mouth
- If you have sensitive teeth
- If you have erosion or tooth wear
- If you suffer from dry mouth
- If you have an acidic oral environment
- If you are suffering morning sickness during pregnancy
- If you are undertaking orthodontic treatment
- If you have white spot lesions
- If you are undertaking tooth whitening procedures
- If you are at increased risk of decay as a result of medical conditions (e.g. diabetes) or prescription medications you may be taking

A dental professional is the best person to discuss specific issues relating to your oral health. Based on their diagnosis, they can advise if GC Tooth Mousse Plus® would be beneficial for you.

If symptoms persist, talk to your healthcare professional.

GC Tooth Mousse Plus®
is not suitable

- For children under six years of age. This is because GC Tooth Mousse Plus® contains a level of fluoride similar to that found in adult-strength toothpastes. For young children ingestion of GC Tooth Mousse Plus® could increase their risk of dental fluorosis
- If you have a milk protein allergy
- If you have a sensitivity to benzoate preservatives

Recaldent™

Strengthens

What is **GC Tooth Mousse Plus®?**

GC Tooth Mousse Plus® is a topically applied, great tasting crème that delivers a powerful combination of two proven tooth protection and strengthening technologies – RECALDENT™ (CPP-ACP) and fluoride.

RECALDENT™ (CPP-ACP) is a specific milk-derived protein casein phosphopeptide – amorphous calcium phosphate which binds calcium and phosphate so it can be delivered to tooth surfaces in a soluble form. As such, RECALDENT™ (CPP-ACP) protects and strengthens teeth in a similar way to proteins in saliva, which we recognise are essential for strong teeth and a healthy oral environment. RECALDENT™ (CPP-ACP) is the end result of many years of research by the University of Melbourne into the anticariogenic properties of milk.

RECALDENT™ (CPP-ACP) is refined from high quality milk, sourced from Australian and New Zealand cows, in a purpose designed manufacturing plant in Melbourne. It is then exported worldwide for final blending into various functional foods and dental products.

The role of fluoride in strengthening and protecting teeth has long been understood and it is recognised that controlled fluoride uptake into teeth promotes a stronger and more acid resistant tooth structure (i.e. fluorapatite).

The combination of these two technologies enhances both their performances, giving a heightened level of effectiveness from a simple to use product. GC Tooth Mousse Plus® is the best choice for additional protection, strengthening and desensitising.

Protects

How should I apply **GC Tooth Mousse Plus®?**

Squeeze a small amount of GC Tooth Mousse Plus® out onto your clean finger. A cotton tip, swab or custom tray are suitable application methods as well.

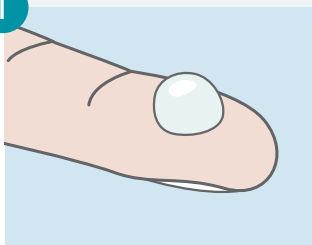
Apply directly onto your tooth surfaces and leave undisturbed for three minutes. You will notice the flavour of GC Tooth Mousse Plus® stimulates saliva flow.

Spread any residual crème around the mouth with your tongue and hold for a further one to two minutes.

Expectorate thoroughly and, if possible, avoid rinsing.

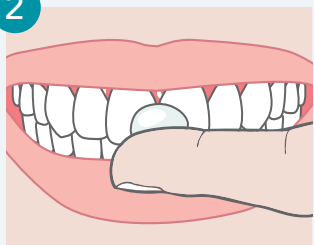
Any GC Tooth Mousse Plus® remaining in the mouth can be left to gradually dissipate. Avoid eating or drinking for 30 minutes following application.

1



Squeeze a small amount of GC Tooth Mousse Plus® onto your finger.

2



Apply to all teeth with your finger and use your tongue to spread around evenly.

What does it **taste like?**

YUMMY! GC Tooth Mousse Plus® comes in three great flavours – Strawberry, Vanilla and Mint.

Desensitises

When should I apply **GC Tooth Mousse Plus®?**

A general recommendation is to apply every evening after cleaning your teeth because saliva flow is reduced at night and this is the ideal time to offer increased protection. For certain conditions more frequent and/or different timing of application may be required and your dental professional is the best person to refer to for this advice.

If you have a significant reduction in saliva flow (e.g. as a side effect of medications) you will be at an elevated risk of developing caries or erosion; therefore application could be both morning and night.

Is GC Tooth Mousse Plus® **safe to swallow?**

Yes, but because GC Tooth Mousse Plus® contains fluoride we recommend you expectorate any excess rather than swallow.

What if I don't want to use a product with fluoride in it or if I have a child who requires **additional protection?**

If GC Tooth Mousse Plus® is not suitable, then GC Tooth Mousse® or Recaldent® sugar-free chewing gum are alternative fluoride-free products containing RECALDENT™ (CPP-ACP).

GC Tooth Mousse Plus®

GC Tooth Mousse Plus® is a water based crème containing RECALDENT™ with incorporated fluoride (CPP-ACPF: casein phosphopeptide – amorphous calcium phosphate fluoride). The level of fluoride is 900ppm which approximates that in adult strength toothpastes. When CPP-ACPF is applied in the oral environment, it will bind to biofilms, plaque, bacteria, hydroxyapatite and soft tissue localising calcium, phosphate and fluoride.







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Always read and follow the instructions for use

GC Tooth Mousse Plus® contains RECALDENT™ (CPP-ACP), a unique ingredient developed at The School of Dental Science, The University of Melbourne, Victoria, Australia. RECALDENT and RECALDENT Device are trademarks used under licence. GC Tooth Mousse Plus® should not be used on patients with a proven or suspected milk protein allergy and/or with a sensitivity or allergy to benzoate preservatives. If any allergic reaction occurs, this may indicate sensitivity to the benzoate preservatives, or to some other component of the product. In this event, discontinue use of the product and contact your physician.

HS Code: GC-TMBROPLUS

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