



You're invited to our seminar:

## How to effectively implement change in the dental practice and why

**Learn and earn 1.5 CPD hours**

**Free to attend**

**Multiple seminars across New Zealand**

**“To improve is to change; to be perfect is to change often.”**  
- Winston Churchill

### Learning Objectives

Attend our seminars to:

- **Understand** why change is important and the key drivers of change
- **Identify** when to change in your dental practice
- **Learn** how to effectively implement change in the dental practice

TO REGISTER YOUR FREE SEAT VISIT  
[henryscheinone.co.nz/seminars](http://henryscheinone.co.nz/seminars)

NZDA verifies, that based on the information provided to NZDA, this activity meets the Dental Council policy requirements for CPD. NZDA CPD verification does not imply promotion or endorsement of the contents of any course. Attendees need to use professional judgment to assess the validity and usefulness of techniques, materials or therapeutic products to their own practice.

## Transform your dental practice into a great business

Successfully managing and running a dental practice isn't easy – from maintaining a healthy flow of new patients each month and ensuring they return for their 6-monthly check up, whilst trying to grow your revenue by working smarter, not harder.

The key to success for top performing dental practices is embracing change and taking the right action at the right time before potential issues arise. How do you identify what changes to make and when? How do you make dental care more affordable and accessible? How do you improve patient acquisition and health outcomes of the community?

### Who should attend

- Dental Practice Owners
- Principal Dentists
- Practice Managers

### Time

- 6.00pm:** Registration & refreshments  
**6.30pm:** Seminar starts  
**8.00pm:** Seminar ends

### 2020 dates and locations

**Wellington** | 2 March | James Cook Hotel Grand Chancellor

**Palmerston North** | 3 March | Distinction Coachman Hotel Palmerston North

**Napier** | 5 March | The Crown Hotel

**Auckland (North Shore)** | 21 July | North Harbour Stadium

**Tauranga** | 17 August | Trinity Wharf Tauranga

**Hamilton** | 18 August | Novotel Hamilton Tainui

**Auckland (South)** | 20 August | Vodafone Events Centre

**Christchurch** | 14 September | The George

**Dunedin** | 15 September | Scenic Hotel Southern Cross

**Auckland (CBD)** | 11 November | Grand Mercure Auckland

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