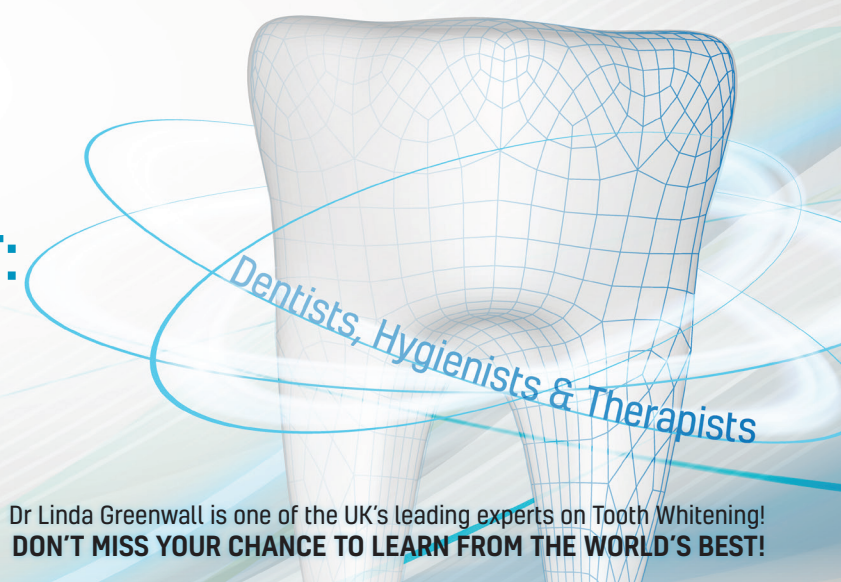


WHITE, WHITER, WHITEST:

Success Strategies for Predictable
Advanced Tooth Whitening 2019

presented by Dr Linda Greenwall
BDS MSc MGDS RCS MRD RCS FFGDP BEM

EVENING LECTURE 2.5 CPD | FULL DAY LECTURE 6 CPD



Dr Linda Greenwall is one of the UK's leading experts on Tooth Whitening!
DON'T MISS YOUR CHANCE TO LEARN FROM THE WORLD'S BEST!

AUCKLAND
27 Aug 19, Tuesday
Evening Lecture

BRISBANE
28 Aug 19, Wednesday
Evening Lecture

SYDNEY
30 Aug 19, Friday
Full Day Lecture

MELBOURNE
1 Sept 19, Sunday
Full Day Lecture

ADELAIDE
3 Sept 19, Tuesday
Evening Lecture

PERTH
4 Sept 19, Wednesday
Evening Lecture



DR LINDA GREENWALL

BDS MGDS RCS MSc MRD
RCS FFGDP FICD BEM

Specialist in
Restorative Dentistry
& Prosthodontics

Dr Greenwall is a Prosthodontist and Specialist in Restorative Dentistry. She lectures in the UK and internationally on tooth whitening, aesthetic dentistry and practice management. As well as running a multidisciplinary private practice in Hampstead, London, where she works with a specialist team in the practice (endodontist, periodontist, implant surgeon, oral surgeon and orthodontist), she is a founder member and past Chair of the British Dental Bleaching Society (2008-2013), past chair of the Alpha Omega Society (2012/13), Editor-in-Chief of the journal Aesthetic Dentistry Today, and is past President of the Metropolitan London Branch of the British Dental Association (2015/2016). In March 2016 she was awarded the FMC Award for Outstanding Contribution to Dentistry.

This course covers the current tooth whitening techniques used in dental practice, focusing on new whitening innovations for 2019.

Discussing the classification of bleaching techniques into three categories is vital, in order to assist with predictable treatment planning for the various tooth whitening programmes required to obtain successful outcomes. The evaluation of new patients requesting bleaching will be explained along with the management of bleaching related sensitivity and further associated problems that may arise.

The question of 'how white, is white enough' as well as issues related to bleachorexia, the concept of why tooth whitening is the practice of dentistry and not for whitening kiosks will be addressed.

The course also elaborates on all tooth bleaching techniques and how to combine these treatments with further aesthetic dentistry.



AIM: To provide delegates with an in-depth knowledge of tooth whitening and dental bleaching to achieve successful results for their patients and practice.

OBJECTIVES

By the end of the course the delegates will be able to:

1. Explain the scientific basis of bleaching, having acquired knowledge and understanding of the process.
2. Identify the various dental bleaching techniques.
3. Clarify the answers to patients' questions and concerns regarding dental bleaching.
4. Summarize the causes of sensitivity and patient management during treatment.
5. Apply the knowledge of shade assessments for dental bleaching.
6. Use the knowledge gained to implement dental bleaching photography, following the standard images required.
7. Recognise the consent process and information patients require prior to undertaking tooth whitening procedures.
8. Discuss strategies to manage problems associated with tooth whitening and dental bleaching.
9. How to utilise the dental team with bleaching, delegate Hygienist and Therapists in taking impressions for trays, shade taking and bleaching reviews.

VENUES:

Auckland
Tuesday 27th August 2019
 SO/ Auckland
 Cnr Customs Street East & Gore Street
 Auckland NZ 1010

Evening Lecture

Registration: 5.30pm
 Lecture Time: 6.00pm - 9.00pm
 Canapes and Drinks provided

Early Bird Special \$125.00

(Register 2 weeks prior to lecture)

Regular Price \$180.00

2.5 CPD**

Brisbane
Wednesday 28th August 2019
 Stamford Plaza Brisbane
 Cnr Edward & Margaret Streets
 Brisbane QLD 4000

Evening Lecture

Registration: 5.30pm
 Lecture Time: 6.00pm - 9.00pm
 Canapes and Drinks provided

Early Bird Special \$125.00

(Register 2 weeks prior to lecture)

Regular Price \$180.00

2.5 CPD

Sydney
Friday 30th August 2019
 Rydges Sydney Central
 28 Albion Street
 Surry Hills NSW 2010

Full Day Lecture

Registration: 8.30am
 Lecture Time: 9.00am - 5.00pm
 Morning Tea, Lunch and Afternoon
 Tea Provided

Early Bird Special \$365.00

(Register 2 weeks prior to lecture)

Regular Price \$465.00

6 CPD

Melbourne
Sunday 1st September 2019
 The Savoy Hotel on Little Collins
 630 Little Collins Street
 Melbourne VIC 3000

Full Day Lecture

Registration: 8.30am
 Lecture Time: 9.00am - 5.00pm
 Morning, Lunch and Afternoon
 Tea provided

Early Bird Special \$365.00

(Register 2 weeks prior to lecture)

Regular Price \$465.00

6 CPD

Adelaide
Tuesday 3rd September 2019
 The Playford
 120 North Terrace
 Adelaide SA 5000

Evening Lecture

Registration: 5.30pm
 Lecture Time: 6.00pm - 9.00pm
 Canapes and Drinks provided

Early Bird Special \$125.00

(Register 2 weeks prior to lecture)

Regular Price \$180.00

2.5 CPD

Perth
Wednesday 4th September 2019
 Duxton Hotel
 1 St Georges Terrace
 Perth WA 6000

Evening Lecture

Registration: 5.30pm
 Lecture Time: 6.00pm - 9.00pm
 Canapes and Drinks provided

Early Bird Special \$125.00

(Register 2 weeks prior to lecture)

Regular Price \$180.00

2.5 CPD

All prices include GST

**NZDA verifies, that based on the information provided to NZDA, this activity meets the Dental Council policy requirements for CPD. NZDA CPD verification does not imply promotion or endorsement of the contents of any course. Attendees need to use professional judgment to assess the validity and usefulness of techniques, materials or therapeutic products to their own practice.



REGISTRATION AND PAYMENT

To register go to www.sdi.com.au/events or complete and return the below form.

Fax: 1 800 005 602 | Email: events@sdi.com.au | Mail: SDI Limited, P.O. Box 314, Bayswater, Victoria 3153

Name: _____
 (please include multiple names if more than one attendee)

Address: _____

Phone/Mobile: _____ Email: _____

Dietary requirements: _____

Auckland
 27 Aug 2019
☐ Lecture

Brisbane
 28 Aug 2019
☐ Lecture

Sydney
 30 Aug 2019
☐ Lecture

Melbourne
 1 Sept 2019
☐ Lecture

Adelaide
 3 Sept 2019
☐ Lecture

Perth
 4 Sept 2019
☐ Lecture

☐ **Credit Card** Visa, Mastercard, American Express (No surcharges)

Card Number: _____

Expiry Date: M M / Y Y CVC: _____ Total charged: _____

Name on Card: _____

Signature: _____

☐ **Bill me**

SDI Account Name: _____

SDI Account Number: _____

☐ **Cheque (payable to SDI Limited)**

Post to: SDI Limited, P.O. Box 314, Bayswater, Victoria 3153.
 (Please include this form completed).

☐ **Direct Bank Transfer**

Please include your name (as on registration form) and reference "MA2019"

Account Name: SDI Limited

BSB No: 343-001 Account No: 294594-001

Cancellations accepted in writing up to seven days prior to the seminar. SDI Limited reserves the right to cancel the seminars at any time with the sole liability to fully refund all registration fees.